



7th Annual Human Resource Management Forum

TUNING INTO TOMORROW



Rush...Be A part Of This Informative Conference To Network And Learn With Fellow HR Professionals' Experiences From Across Industry...

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Dear Colleagues

Nutshell Forum is pleased to bring to you the 7th congregation of the Annual HRM Forum (the flagship event of Pakistan's HR Calendar) on Tuesday, December 15, 2009 at Pearl Continental Hotel, Karachi - Pakistan. The theme chosen for this year's conference is " Tuning into Tomorrow" .

The economic environment, in good as well as tough times, always presents opportunities and avenues for innovation. While businesses at present are navigating through the challenges posed by the global economic downturn, it is all the more critical to capitalize on - and even create - opportunities through a compelling vision, innovation and a rethinking of your unique value proposition. The present times demand that leaders and executives be proactive, confront the uncertainties and risks and emerge with insights and ideas which will help pave a clear path for their businesses and people. Regardless of nature of our business, we must move forward to craft a promising future by *tuning into tomorrow*.

There has been an outstanding response to the event over the past years with over 2400 professionals attending the forums. Well-known practitioners, consultants, commentators and academics from different countries will share their experiences while deliberating on the chosen theme.

This day long interactive conference promises to accelerate your strategic thought process and give you key insights and ideas that you can use to impact the success of your organization.

Coupled with the proven hospitality and conference production understanding of the Nutshell Forum, I promise you an experience that you and your business cannot afford to miss.

Registrations for the event are now open and you are requested to send in registrations from your respective organization as early as possible to ensure a confirmed place in the event.

Keeping in view the presence of large number of HR executives from all over Pakistan the conference also becomes a great platform for the formal launch of "Asian HRM Network - AHRMN". The Asian HRM Network (AHRMN) will serve as a platform dedicated to the management and development of human resources and the exchange of information and expertise in this area.

Conference' Speaker faculty and I look forward to warmly welcoming you to 7th Annual HRM Forum- a not-to-be-missed event.

Sincerely,



Muhammad Azfar Ahsan
CEO, Nutshell Forum
CEO, Asian Leadership Society & Asian HRM Network

Conference Board

Speakers, Panelists & Moderators:

Syed Veqar ul Islam
Head of Sub Region - Pakistan & Gulf
Nokia Siemens Network

Sohail Wajahat H. Siddiqui
Managing Director & CEO
West Asia, Siemens

Kalim A. Siddiqui
President Petroleum Business
Bosicor Pakistan Limited

Saad M. Waraich
Country Director
Nokia Siemens Network

Hassan Aziz Bilgrami
President
BankIslami Pakistan Limited

Leon Menezes
Director & General Manager HR Pakistan, Middle
East, Central Asia, Sri Lanka, Shell

Prof. Toshio Fujita
Senior Adviser
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Vice President Human Resources
Aga Khan University

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Director Human Resources Etilize Inc.
USA

Shahrukh Masood
Group Manager HR & Training Al Batha Group
UAE

Wasif Waseem Ashraf
Director Human Resources
Coca Cola Beverages Pakistan

Dr. Razi Azmat *
EVP Human Resources
Habib Bank Limited

Syed Nusrat Ali
Corporate Trainer & Management Consultant

Syed Masoud Ali Naqvi
Middle East South Asia Chairman & Senior Partner
KPMG Pakistan

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Amir Jahangir *
CEO
SAMAA TV

Abdul Ghaffar Ansari
Director Human Resources
Mowasat Holdings Inc. Kuwait

Paul Keijzer
CEO
Engage Human Resources

Farhad Karamally
CEO
Navitus

Haroon Waheed
Director Human Resources
Unilever Pakistan Limited

Tahir Jawaid
General Manager HR
Engro Chemical Pakistan Limited

M. Mudassir Aqil
General Manager HR & QA
Bank Alfalah Limited

Ashaar Saeed
Director Human Resources
Reckitt Benckiser

Junaid Iqbal
CEO
BMA Financials

Yousuf Jamshed
Country Head Human Resources
ABB

Sidra Iqbal
TV Anchor & Communication Strategist

* Invited

Areas of Discussion:

Tuning into Tomorrow

HR Leadership for the New Economy

Business in 2010 and Implications for HR Executives

Driving HR-Business Partnerships to Achieve Excellence & Innovation

HR Effectiveness: Creating Sustainable People Operations

HR Outsourcing

Building a Strong Employer Brand for Growth & Sustainability

Tracking the Next Wave: Proactively Managing Organizational Change

Corporate Strategy: HR's Role in Providing Competitive Advantage

How to Maximize the Returns of Your Human Capital Investment

Insights from a CEO - Managing Human Capital in Pakistan

The Benefits of Attending:

Exclusive Content:

As an HR executive, a significant portion of your company's strategic goals falls within your sphere of influence. You may face unprecedented situations during the slow transition through this new economy into the anticipated upturn and solutions for such situations are definitely wanted. The program for this 7th International HRM Forum has been crafted exclusively to give you access to the most up-to-date tools and resources available to help you guide your company to success.

Exceptional Networking:

Building relationships with peers and colleagues who can share information, insights and inspiration can be a vital help to your organization and your career. The conference provides multiple opportunities to gather with other conference attendees, so you can extend your reach and influence into the community of your fellow senior HR leaders.

Fee & Registration:

1-5 Nominees

PKR 6,500
per participant

5+ Nominees

PKR 5,700
per participant

(includes lunch, refreshment breaks, conference kit and participation certificate)

Fee for the members of Lahore HR Forum PKR 5,000/- per participant

Your participation will be confirmed subject to receipt of payment.

All cheques and drafts to be made in favor of "NUTSHELL FORUM".

Refunds not allowed, however a substitute may attend.

Organizers reserve the right to alter the program.

For registration, please contact:

Shahid Aziz Farooqi (0300-2704036)

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