

THE LEADERSHIP RETREAT

BUSINESS

STRATEGY

GROWTH



BUSINESS, STRATEGY & GROWTH THE LEADERSHIP RETREAT



Dr. David A. Carroll
Senior Consulting Partner,
Asia & Middle East,
Ken Blanchard Companies,
USA



Bilal Jaffery
Executive Chairman,
Digital Transformation &
Experience Standards
Association, Canada



Suzanne Al Houby
First Arab Woman to Climb
& Summit Mount Everest &
CEO, Rahhalah Explorers,
UAE



Michael Foley
Chief Executive Officer,
Telenor Pakistan



Roma Balwani
President - Group
Communications, CSR &
Sustainability, Vedanta
Group PLC



Paul Keijzer,
CEO, Engage Consulting,
Malaysia, Pakistan & UAE
and Principal Consultant,
RBL Group



Solveig Nicklos
Managing Director,
Bahrain Institute of Banking
& Finance



Syed Veqar Ul Islam
Chief Executive Officer &
Director, Jaffer Business
Systems

**Connect, Collaborate and Change the Future
with Leading Leadership & Strategy Practitioners**

Design & Produced by:



Knowledge Partner:



Islamabad | **Thursday, September 10, 2015**
0900 hours to 1700 hours - Serena Hotel, Islamabad

Karachi | **Saturday, September 12, 2015**
0900 hours to 1700 hours - Mövenpick Hotel, Karachi

THE
LEADERSHIP
RETREAT

BUSINESS
STRATEGY
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Increase
Productivity

Drive
Efficiency

Continuous
Improvement

Pakistan's leading conference management organization **NUTSHELL FORUM** has been organizing and continuously enterprising new ideas to bring synergies between the global practices and our local market experts. Nutshell proactively leverages knowledge and insights from executives and decision makers from the best corporate organizations. Our objective is to bridge the gaps between the current disruptive market and how organizations keep pace with the rate of change through mindful leadership and business strategy. Envisioning growth and transformation in technology we actively organize the high profile industry events, seminars, conferences and to provide the latest research, analyses and developments to the industry experts.

With aim to develop high potentials in this volatile and uncertain business climate Nutshell Forum will organize **THE LEADERSHIP RETREATS 2015** focusing on 3 critically challenging "**Business, Strategy & Growth**" in today's world to look at current practices of market leaders.

This premier event has everything you need to know about **Strategy, Growth, Digitalization, Innovation, Communication, Sustainability** and **Transformation**. Our facilitators will share the real-life examples, case studies, best practice through their experiences.

It's time to evolve and remodel the strategic approach towards the Business and Growth. **THE LEADERSHIP RETREATS 2015** is planned in **Islamabad Serena Hotel** on **Thursday, September 10, 2015** & in **Karachi Movenpick Hotel** on **Saturday, September 12, 2015**.

As distinguished Director, to unleash the insights we have invited **Dr. David A. Carroll**, Senior Consulting Partner - Asia & Middle East, Ken Blanchard Companies, USA. In strategy sessions facilitators include:

Bilal Jaffery, Executive Chairman, Digital Transformation & Experience Standards Association, Canada

Suzanne Al Houby, First Arab Women to Climb & Summit Mount Everest

Michael Foley, CEO, Telenor Pakistan

Roma Balwani, President - Group Communications, CSR & Sustainability, Vedanta Group PLC

Paul Keijzer, CEO, Engage Consulting - Malaysia, Pakistan & UAE and Principal Consultant, RBL Group

Solveig Nicklos, Managing Director, Bahrain Institute of Banking & Finance

Syed Veqar Ul Islam, Chief Executive Officer & Director, Jaffer Business Systems

Harvard Business Publishing is the Knowledge Partner for THE LEADERSHIP RETREATS 2015.

This Summit has been designed specifically for the C-suite level management including CEOs, COOs, Presidents, Managing Directors, Chairmen, Directors, Country Managers, CFOs, CIOs, CMOs, CHROs, SEVPs, EVPs and SVPs from Corporates, NGOs and Public Sector.

We look forward to bringing value to your organization at this academic event!

Anticipate Growth Opportunities.
Harness Your Competitive Advantage.

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BUSINESS STRATEGY & GROWTH



DR. DAVID CARROL

Senior Consulting Partner, Asia & Middle East,
Ken Blanchard Companies, USA

Dr. David A. Carroll, a Senior Consulting Partner for The Ken Blanchard Companies®, has been working in the field of consulting around the world for more than 25 years, guiding businesses in improving their bottom line through successful leadership development strategies. He works to gain measurable and individually specific information to make the development process germane at the personal level.

In the vanguard of business improvement consulting, David's extensive knowledge and unique methodologies create the environment for businesses to maximize their intellectual capital and as well create a measurable business impact across the management spectrum. His effective presentation style in both one-on-one and group environments provides him with flexibility in working inclusively with senior to frontline managers.

As a developer, David has trained hundreds of personnel in effective performance, team building, leadership, productivity, change management, decision-making, presentation skills, time management, and negotiating skills. These skills have been successfully practiced in one career in government where he led departments of as big as 200 individuals and in a second, 10-year career in skill-building for a non-profit business where he led groups that ranged from 10 to 2500 individuals. In this non-profit organization, David guided the leaders to a successful annual performance, while also coaching 3 people to regain the prominence that they needed. In another organization, he enabled an entire leadership team to gain the measurable business results that they had desired. David's business interventions continually attain improved and measurable business results.

Over the years, David has improved the productivity of businesses through training and consulting in private, public, and government sectors. The results have been remarkable in countries around the globe: Columbia, Brazil, Argentina, Australia, Indonesia, Singapore, Malaysia, Thailand, Taiwan, China, Japan, South Korea, Bangladesh, India, Pakistan, Saudi Arabia, Kuwait, Bahrain, France, Netherlands, Canada, USA, and Mexico. In this global environment, he relentlessly pursues excellence and succeeds in achieving tactical business development.

His clients include blue chip organizations across the globe including Nokia, Ericsson, Sony, Unilever, Nokia Siemens Networks, CISCO, T-Mobile, Hong Kong Telecom Limited, Nortel USA & Canada, Akzo Nobel, Bank Negara Malaysia, Becton Dickinson, DBS Bank, National Bank of Singapore, McDonalds, Saudi ARAMCO, Saudi Chevron, SC Johnson, Standard Chartered Bank, etc.

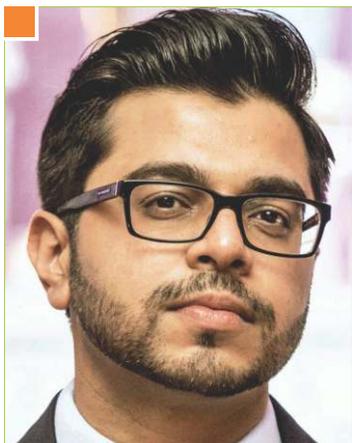
David received his doctorate in Educational Achievement from Columbia Pacific University. He holds a master's degree from the University of Southern California (USC) and National University (USA). He has a Bachelor of Science degree in Chemistry from UCLA.

David enjoys jogging, bicycling, and reading in his spare time.



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BILAL JAFFERY

Executive Chairman,
Digital Transformation & Experience Standards Association, Canada

Bilal is an award winning industry recognized transformation executive with 10+ years of strong track record in successful brand, marketing and digital transformation of Fortune 500s like IBM, Epson, Tech Data, Bell Canada, Siemens Enterprise Communications to Silicon Valley growth brands like Enterasys and Extreme Networks.

Bilal is also an Executive Chairman of Digital Transformation and Experience Standards Association, a nonprofit dedicated to advancing the art and science of digital transformation and user experience. The organization exists to help businesses and individuals illuminate and overcome the challenges of digital transformation, providing a standard for excellent user experience, talent resourcing and related areas that including data acquisition, exploration, deduction and application.

Bilal has been awarded prestigious digital and social technologies award, Groundswell, by Forrester, industry's top analyst firm, twice in his career for leading world's best digital projects that drive business goals successfully. From saving \$100 million a year at IBM to accelerating sales by utilizing social and cloud technologies at Enterasys Networks to drive record breaking NPS of 81.

Some of other innovative and groundbreaking work has been recognized as industry's best practices by Forrester, CRMNews, Forbes, AOL, Fast Company, Mashable, SocialMediaToday, Web 2.0 Expo, CIO Forum & in academia by University of Toronto, University of Sydney, University Waterloo & University of NY and most recently in "The World Gone Social" book.

Well experienced in development of holistic digital centric programs that leverage data rich & insight generating activities to increase the effectiveness of offline & online experiences. The result is a multi-channel integrated experience which increases effectiveness, relevance, and investment impact across business units.

Bilal started his online career in mid 90's by founding an award winning startup that offered cloud and social media we experience today. He is an active blogger and can be reached on variety of social media networks.





SUZANNE AL HOUBY

First Arab Woman to Climb & Summit Mount Everest &
CEO, Rahhalah Explorers, UAE

Initiatives that can be described as daring and innovative in healthcare, life-sciences, setting up charities, adventure travel business & climbing have one thing in common: She was told that she couldn't do it! She did and that is what Suzanne Al Houby is all about. Her favorite quote is "it is easy to be inspired, but it is not so easy to act".

Suzanne Al Houby is the first Arab Woman to climb and summit Everest, the highest mountain on earth at 8850 meters on May 21, 2011. She is also the first Arab woman to climb Mont Blanc, Elbrus, Aconcagua, Vinson & Denali (the highest mountains in Western Europe, Europe, South America, Antarctica and North America), in addition to Kilimanjaro (8 times) and Toubkal the highest mountains in Africa and North Africa Respectively amongst others.

She visited more than 100 destinations worldwide, carried a backpack half her weight and camped in extreme conditions. Therefore, she developed a sense of what to look for in an adventure, and decided to put this in Rahhalah Explorers, her dream project. Despite outstanding climbing and adventurous achievements, Suzanne has also succeeded in the corporate arena over the last 20 years, covering an extensive spectrum in healthcare related- industries. Suzanne started her career in Healthcare in 1991 and held senior positions in leading healthcare organizations & life sciences as well as leading many Corporate Social Responsibility initiatives. Suzanne Al Houby ranked 16th in the list of "100 Most Powerful Arab Women" by ArabianBusiness.com

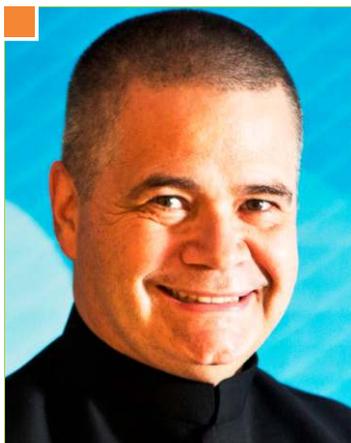
Suzanne was the brain behind creating the Dubai Bone and Joint center, the first of its kind ambitious project bringing world class specialized healthcare integrated with biotech research to the region focused on musculoskeletal conditions. The project was independently researched and implemented by herself with the direct approvals of HH Sheikh Mohammed Bin Rashid Al Maktoum. Under the patronage of HRH Princess Haya Bint Al Hussain, Suzanne founded the first patient's foundation in the country; the Emirates Arthritis Foundation, with the vision of improving the quality of life for arthritis sufferers through leadership in the prevention, control, and cure of arthritis. Suzanne now act as a Vice Chairperson for the Foundation. Suzanne has a degree in Biomedical Engineering from the University of Iowa in the United States.

An environmentalist, a humanitarian and an explorer with a set of values that define integrity for her "It is never about greed, fame or even the summit, it is about doing the right thing in a world that has a significant number of people losing sight of what is important".



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MICHAEL FOLEY

Chief Executive Officer,
Telenor Pakistan

Michael Foley joined Telenor Pakistan as the Chief Executive Officer on July 1, 2014. With a global work experience in 11 countries, he has proven himself as an experienced executive level leader, consultant and speaker on telecom, technology and governance issues. Foley has more than 30 years of sales, marketing and operational experience in the telecom and retail sectors from both advanced and growth markets. Before taking over the helm at Telenor Pakistan, Michael Foley was serving as the Chief Commercial Officer of the Canadian State Lottery, Atlantic Lottery Corporation.

He started his career with Procter & Gamble and became adept in commercial and marketing functions. Later, with his expertise in the field, he created and managed marketing companies in Canada and large commercial teams in the telecom sector. As Chief Commercial Officer of Celtel Nigeria, he was responsible for looking after sales, retail, marketing, service development, data services, customer care and seven operation regions of the company. Foley served as executive level leader at M-Tel Bulgaria, Emirates International Telecommunications, New Brunswick Telephone, Bell Canada, @Home Networks (Canada) and Board of Excite Canada Inc.

Michael's career journey has focused on building telecoms excellence in markets where the industry plays a critical role in the development of society and in creation of economic competitiveness for national economies. At the core of his contribution to the business is the building of leadership excellence throughout the organization and mentoring future senior executives. He has a particular interest in the creation of strong governance processes and institutions.

Michael recently appointed as Director of National Information and Communication Technologies (ICT) and Research & Development Fund (R&D) Fund. He will act as the representative of cellular mobile industry in Pakistan.



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ROMA BALWANI

President - Group Communications, CSR & Sustainability,
Vedanta Group PLC

Roma Balwani is responsible for driving Sustainability, CSR and Communications as a strategic function at Vedanta Resources plc, a London Listed, globally diversified Natural Resources Company. In this global role, she oversees the key portfolios of Sustainability & CSR and champions best practices for sustainable measures and 'license to operate' community development initiatives which can effect safety, health and the environment that are undertaken by the businesses within the group. Roma in her role at the Vedanta group is also the brand custodian, drives development and implementation of the group's brand value, creating a robust internal communications and external positioning strategy.



Roma is also an Additional Director (Independent) of CMI FPE Ltd. The Indian hub of CMI Industry Metals is the world leader in the conception, manufacture and installation of reversible cold rolling mills. Prior to her 9 year stint at the Mahindra Group as the Chief Group Communications Officer, Roma served as Vice President and Head of Communications at Aptech, a leading Indian IT company. She has wide global experience which covers significant roles such as Communications Director at a UK based travel portal, ebookers.com based in Oslo, Norway.

Roma features in the Global Influence 100, a listing of the 100 Most Important In-House Communicators in the world. The list is created by the renowned Holmes Global Report. Roma has been included in the list both in 2012 and 2013. Roma graduated in Economics with Post-Graduation in Marketing from the University of Mumbai, India. Her thirst for knowledge and her constant focus on self-improvement are evident in the fact that she has successfully attended leadership development programs from Michigan Ross Business School, USA & Harvard Business School, Boston, USA.

She was inducted into the Public Relations Council of India (PRCI)'s Hall of Fame in 2010. PRCI is the national body of Communication, Advertising, Media, Academics and PR professionals in India.

Roma is an active member of The Global Advisory Committee of World Communication Forum (WCF) at Davos, Switzerland which intends to further an intensive development of WCF as a global summit of the communications industry aiming at an annual Davos union of the new digital elite worldwide. She is on the Advisory Board of the Promise Foundation. The Foundation provides education and scholarships for budding PR professionals and also gives them access to mentorship opportunities.

Roma was also the only Indian in-house corporate communicator to be invited to speak at the prestigious 'Communication on Top' forum which follows the World Economic Forum in Davos. This program sees dedicated professionals and skilled trend-makers share best practices, new strategies, insights and creative ideas that will help improve the world of communications.

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PAUL KEIJZER

CEO, Engage Consulting, Malaysia, Pakistan & UAE and
Principal Consultant, RBL Group

Paul strongly believes that he can improve the way people live and work with each other. He does this by helping leadership teams engage with their top talent and the rest of the organization to co-create a future and help transform their organization into high performance businesses. Over the past 25 years he has helped design and delivered transformational interventions blue chip organizations in countries across Asia, Middle East and Africa.

He is the CEO and Managing Partner of Engage Consulting in Malaysia, Pakistan and UAE, which are built around the vision to support organizations to engage their people and to grow their business. A Business Leader in HR with a strong track record in transforming businesses towards a progressive growth path and delivering results in dynamic and competitive emerging Asian markets by combining strong business insights with people insights, Paul has a bold HR vision. He is a firm believer that outstanding results can only be achieved through people; engaging people and teams, building commitment by creating a new paradigm between company and employee and delivering extraordinary results year-after-year.

Paul is a sought after speaker and has designed and delivered transformational interventions for more than 50 blue chip organizations in countries across Asia such as Malaysia, Singapore, Korea, Fiji, Sri Lanka, Cambodia, China, Thailand, Vietnam, Hong Kong, Egypt, Korea, U.A.E. and India. Prior to founding Engage Consulting Paul operated for 18 years in the fast moving consumer goods company Unilever. He has held positions in the Netherlands and the UK and has spent 13 years in Asia in senior HR positions of Unilever operations in China, Vietnam and Pakistan.

Paul is also Principal Consultant of RBL Group, a global professional services firm committed to creating value through leadership and talent, strategic HR, and aligned organization and capability.



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SOLVEIG NICKLOS

Managing Director,
Bahrain Institute of Banking & Finance

SolveigNicklos is the Managing Director of Bahrain Institute of Banking & Finance and was appointed in June 2013. With partners, stakeholders, students, and clients in over 65 countries the BIBF is the largest institute of its type in the GCC and is hugely influential in the development of the region by providing cutting edge human capital development.

Solveig is a proven leader with 20 years of success in turning visions into practical operations through planning and delivering major projects worldwide. With significant international and cross-cultural experience to draw on Nicklos has in-depth experience in assessment, strategy development, forecasting, staffing, and funding for large international projects involving partnerships between diverse stakeholders.

She has successfully established a new Middle Eastern business organization, directed all international programs, and led business development efforts for three world-leading North American business school executive programs.

Her work experience includes Regional Director Executive Development Asia of Richard Ivey School of Business, Hong Kong; Chief Operating Officer of Qatar Finance & Business Academy, Doha; Director of Program Management & Acting Director of Administration of Columbia Business School, Executive Education Program, New York; and Associate Director of University of Pennsylvania, Wharton Executive Education, Philadelphia prior to joining BIBF.

SolveigNicklos is driven by a "education equality for all" mind set which was facilitated by two particular work experiences. Firstly in her role supporting the learning of underprivileged children and secondly working for the Peace Corps in Rabat, Morocco as a Business and Economic Development Consultant / Volunteer.

She earned an MBA from the University of Delaware, College of Business & Economics, USA and did Management Programs from Columbia Business School, London Business School and Wharton Business School. She is Certified Continuity Manager from The National Institute of Business Continuity Management



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SYED VEQAR UL ISLAM

Chief Executive Officer & Director,
Jaffer Business Systems

Having worked for over 27 years in world-renowned multinationals in Pakistan and the region, Veqar has joined Jaffer Group as a Director and is heading Jaffer Business Systems as CEO and is involved in Group affairs on the Board.

Veqar is an astute businessman, a high achiever and a marketer par excellence. He is also an inspirational leader, who has led his teams successfully and grown the businesses he was involved in. He is also known for his out of box approaches. Veqar has a Masters in Commerce from University of Karachi and has attended professional trainings in various parts of the world. He has always been a Top Global Talent in every multinational he was associated with.

Prior to his association with Jaffer Group, Veqar has been with Comptel Corporation as Member Global Executive Board & Senior Vice President, Nokia Siemens Networks as Head of Sub Region Middle East also as Country Director Pakistan & Afghanistan, Nokia Corporation as Country Director Pakistan & Afghanistan and NCR Corporation as Managing Director Pakistan, Afghanistan & Bangladesh. He has also been on the board of NADRA and IT Minds as well as on Advisory boards of several other companies.



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FEE & REGISTRATION

1 Table for
10 Delegates

**PKR
150,000**

(includes lunch,
refreshment breaks, kit
and participation certificate)

3 Tables for
30 Delegates

**PKR
400,000**

(includes lunch,
refreshment breaks, kit
and participation certificate)

1-5 nominees

**PKR
20,000**

per participant

(includes lunch,
refreshment breaks, kit
and participation certificate)

5+ nominees

**PKR
18,000**

per participant

(includes lunch,
refreshment breaks, kit
and participation certificate)

CPE Credit: **08 hours**

Your participation will be confirmed subject to receipt of payment.

All cheques and drafts to be made in favour of "**NUTSHELL FORUM**".

Refunds not allowed, however a substitute may attend.

Organizers reserve the right to alter the program.

For registration, please contact:

Kashif Rana (+92 300 0666613)

Email: nutshellforum@yahoo.com, nutshell_forum@yahoo.com

URL: www.nutshellforum.com

Lahore Office: 602-A, Eden Towers, 82-E-1, Main Boulevard, Gulberg-3, Lahore,
Pakistan Ph: +92 42 35782320

For Corporate Sponsorship & Branding Opportunities:

Muhammad Azfar Ahsan

Email: nutshellforum@live.com