

SAFA Silver Jubilee Celebrations

ICAP Conference 2009

# Financial Meltdown CRISIS OF GOVERNANCE?



FINANCIAL MELTDOWN - CRISIS OF GOVERNANCE?

Wednesday & Thursday, August 19 & 20, 2009 - Defence Authority Golf & Country Club, Karachi, Pakistan



# Welcome

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On behalf of The Institute of Chartered Accountants of Pakistan I am delighted to welcome you to ICAP Conference 2009.

We are very proud to continue the tradition of hosting the largest gathering of accounting professionals in Pakistan. This year, we have endeavored to hold our Conference in conjunction with the Silver Jubilee Celebrations of the South Asian Federation of Accountants (SAFA). With this move, we hope to expand the appeal of the Conference to a wider audience including more professionals from across the region.

In choosing the theme for this year's Conference, we considered the needs and interests of our members in the context of the moment and decided upon "Financial Meltdown: Crisis of Governance?" which will address the challenges to the global economy in the wake of the recent financial crisis which has become a global phenomenon, and its likely impact on Pakistan.

Our speakers and panelists will deliberate on issues ranging from the regulation of financial institutions and markets to the tremendous implications of the credit crisis for the world's capital markets including Pakistan's. This theme interestingly connects with the widespread belief that the quality of financial reporting directly affects capital markets. Another aspect of this debate is that the demand for and supply of high quality financial information is influenced by other institutional factors including governance. All in all, this content promises to make for some very insightful sessions.

I am honored that distinguished speakers, panelists, moderators, and ICAP members have agreed to participate in the Conference to offer a rich content of keynote addresses, panel discussions, and intellectual debate, and I thank them for their invaluable contribution. I would also like to thank the Conference executive committee for their dedication and hard work. Finally, I would like to thank our Sponsors, without whom we would be unable to make this Conference a success.

I hope that this Conference will be a rewarding experience for all.

Thank you.

Sincerely,

Ahmad Saeed  
Conference Chairman

## Financial Meltdown CRISIS OF GOVERNANCE?



# ICAP Conference 2009

## ONE VENUE, MANY IMPRESSIONS, IMMENSE INSIGHT

We are pleased to invite you to ICAP Conference 2009. We hope that you find this year's discussions valuable and that you enjoy your time in Karachi City!

The Conference will feature the following panel discussions:

- Governance in Public Sector
- Impact of meltdown on Financial and Capital Markets
- Impact of meltdown on Exports
- Impact of meltdown on Financial Reporting
- SAFA Silver Jubilee Session

S A F A S I L V E R J U B I L E E C E L E B R A T I O N S

## WHY YOU SHOULD ATTEND

As the skeletons of prudence, financial management, accountability, investor confidence, public trust, corporate governance and leadership spill out of the closets of the now notorious global corporations, the reasons and implications of the global credit crisis continue to baffle us all.

In this backdrop, ICAP Conference 2009, Financial Meltdown — Crisis of Governance?, provides all accounting professionals a great opportunity to understand how and why the near collapse of global credit markets occurred, how this crisis continues to test the resilience of even the best performing countries, what needs to be done to get the world's economy back on track, and how we can correlate this crisis to our own national context with Pakistan's economy overwhelmed by one crisis after another.

This Conference offers a unique opportunity for attendees to hear renowned speakers present issues, and to socialize, network and exchange ideas with peers from across the accounting and financial sectors.

## CONFERENCE DETAILS

**Day 1: 19 – August 2009**

18:00 to 21:00

Inaugural Session and Dinner

Dress Code: Business attire requested

**Day 2: 20 – August 2009**

8:30 to 17:00

Registration

Four Technical Sessions

Lunch/Tea

SAFA Silver Jubilee Session

Dress Code: Smart casual

## TO REGISTER

Send your Registration Form along with fee to:

Yaqoob Baloch, Ph: 92-21-99251642 Ext: 330

E-mail: cpd@icap.org.pk

Ali Jafri, Ph: 92-21-5823079 Ext: 318

E-mail: ali.jafri@icap.org.pk

For On-line Registration please visit

[http://www.icap.org.pk/web/icap\\_conf.php](http://www.icap.org.pk/web/icap_conf.php)

Fee Details

ICAP/ICMAP Members PKR 4,500

Retired Members PKR 2,250

Non-members PKR 5,500

Overseas Delegates US\$ 125

(CPD Credit: 12 Hours)

Last Date of Registration

August 10, 2009



2009

# Themes and Speakers

## Keynote Speakers and Panelists

Keynote Speaker: **Asad Umar**, President, Engro Chemical Pakistan Limited

### Governance in Public Sector

Session Chairman

■ **Tanwir Ali Agha**  
Auditor General of Pakistan

Speakers/Panelists

■ **Masud Muzaffar**  
Controller General of Accounts

■ **Dr. Waqar Masood Khan**  
Secretary Ministry of Textile Industry

■ **Mohammad Abdullah Yusuf**  
Former Chairman Federal Board of Revenue

### Impact of Meltdown on Financial and Capital Markets

Session Chairman

■ **Salman Ali Shaikh**  
Chairman, Securities & Exchange Commission of Pakistan

Speakers/Panelists

■ **Syed Ali Raza**  
Chairman & President, National Bank of Pakistan

■ **Sirajuddin Aziz**  
President & CEO, Bank Alfalah Limited

■ **\*Kamran Y. Mirza**  
Chairman, Karachi Stock Exchange (Guarantee) Limited

■ **Samee-ul-Hasan**  
Chief Executive & Consulting Actuary, Akhtar & Hasan (Pvt) Ltd. (Actuaries)

### Impact of Meltdown on Exports

Session Chairman

■ **Syed Salim Raza**  
Governor State Bank of Pakistan

Speakers/Panelists

■ **Suleman Ghani**  
Secretary Commerce, Government of Pakistan

■ **\*Basheer Ali Mohammad**  
Chairman, Gul Ahmed Textile Mills

■ **\*Zubair Motiwala**  
Director Diamond Textile

### Impact of Meltdown on Financial Reporting

Session Chairman

■ **Syed Asad Ali Shah**  
President, The Institute of Chartered Accountants of Pakistan

Speakers/Panelists

■ **\*Abbas Ali Mirza**  
Partner Deloitte & LLP

■ **Syed Fahim ul Hassan**  
Partner A.F.Ferguson & Co.

■ **Arsalan Khalid**  
Partner Ford Rhodes Sidat Hyder & Co.

■ **Furqan Ahmed Saleem**  
Financial Management Specialist, World Bank

### SAFA Silver Jubilee Session

Session Chairman

■ **Syed Mohammad Shabbar Zaidi**  
Council Member The Institute of Chartered Accountants of Pakistan & Former President SAFA

Speakers/Panelists

■ **Syed Asad Ali Shah**  
President The Institute of Chartered Accountants of Pakistan

■ **Hasan A. Bilgrami**  
President Institute of Cost and Management Accountants of Pakistan

\* Presidents of Chartered institutes of SAFA region are expected to join this session.

Conference Chairman

**Ahmad Saeed:**  
Council Member, The Institute of Chartered Accountants of Pakistan

Conference Secretary:

**Zafar Abbas Badami**  
Director Finance, Institute of Chartered Accountants of Pakistan  
Email: zabadami@icap.org.pk

\*Tentative



## Defence Authority Country & Golf Club Convention Center



Site selection is often the most challenging part of a conference planning process.

Located along the Arabian Sea, the DHA Country & Golf Club provides the perfect conference setting. The Convention Centre offers beautiful and flexible meeting and convention space with drive-in accessibility and ample parking.

The sea front location, lush green lawns and accompanying golf course make the Defence Authority Country & Golf Club the right venue for ICAP Conference 2009.

Address:  
Zulfiqar Street 1, DHA, Phase-8, Karachi.



# REGISTRATION FORM

## ICAP CONFERENCE 2009 TO BE HELD ON AUGUST 19-20, 2009

FULL NAME \_\_\_\_\_

ICAP REG. NO. \_\_\_\_\_ ICMAP REG. NO. \_\_\_\_\_

DESIGNATION \_\_\_\_\_

COMPANY \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ OFFICE FAX \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ CELL NO. \_\_\_\_\_

POSTAL ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

## REGISTRATION NOTE

LAST DATE OF REGISTRATION: 10 AUGUST, 2009

REGISTRATION FEES: Please tick:

Registration Fee includes cost of conference material, kit bag, meal and refreshment

CPD CREDIT HOURS:

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<input type="checkbox"/>	Members ICAP / ICMAP	Rs.4,500/-	<input type="checkbox"/>	Retired Members	Rs.2,250/-
<input type="checkbox"/>	Non-Members	Rs. 5,500/-	<input type="checkbox"/>	Foreign Members	US\$125

### HOW TO REGISTER:

- a: For online please visit [www.icap.org.pk/web/icap\\_conf.php](http://www.icap.org.pk/web/icap_conf.php); or  
b: Send your duly filled Registration Form along with conference fee to:

#### ■ Mr Yaqoob Baloch

The Institute of Chartered Accountants of Pakistan, Chartered Accountants Avenue, Clifton, Karachi –75600  
Ph: 92 21 399251642, 111000422 Ext -330 Email: [cpd@icap.org.pk](mailto:cpd@icap.org.pk)

#### ■ Mr Ali Jafri

The Institute of Chartered Accountants of Pakistan, Chartered Accountants Avenue, Clifton, Karachi –75600  
Ph: 92 21 35823079, 111000422 Ext -318 Email: [ali.jafri@icap.org.pk](mailto:ali.jafri@icap.org.pk)

### HOW TO PAY:

Payments may be made through cross cheque / pay order / bank draft drawn in favour of "The Institute of Chartered Accountants of Pakistan". Please mention here a cross cheque/pay order/bank draft No. \_\_\_\_\_ of Rs. \_\_\_\_\_

#### Details required for payment through Credit Card:

Credit Card type: VISA  MASTER  OTHER

Credit Card Number

Expiry Date  Amount:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_