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Designed & Produced by:



The BIG Rethink:
MANAGEMENT CONVERSATIONS DAY
 Debates for Great Minds

- Date** → Saturday, April 4, 2015
- Time** → 0830 hours to 1730 hours
- Venue** → Marriott Hotel, Karachi, Pakistan

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Management Conversations Day



Welcome to the Management Event of the Year in Pakistan

■ SYNOPSIS:

Dear Colleague

We take great pleasure in welcoming you to the “**MANAGEMENT CONVERSATIONS DAY: Debates for Great Minds**” on **Saturday, April 4, 2015** from **0830 hours to 1730 hours** at **Marriott Hotel, Karachi, Pakistan**. Theme for this MANAGEMENT EVENT OF THE YEAR IN PAKISTAN is “**The BIG Rethink**”.

Nutshell Forum's **MANAGEMENT CONVERSATIONS DAY** will make its debut in Karachi to debate how radical business practices can disrupt the status-quo of expectations. The event will bring together five hundred professionals from fast-growing companies for conversations on these disruptive business models, and how it can transform Pakistan market in industry after industry.

Join **MANAGEMENT CONVERSATIONS DAY** for a day of stimulating discussion and debate. We push the debate beyond board rooms and learn from real-world leaders who are driving profits and contributing to global expectations.

MANAGEMENT CONVERSATIONS DAY will bring together some of today's biggest Pakistani

and regional names to offer high-level analysis about the business world today. Speakers include founders and CEOs of fast-growing companies, icons in the business community, parliamentarians, policy makers, management gurus, future thinkers, innovators, writers, leading academics and movers and shakers of civil society.

MANAGEMENT CONVERSATIONS DAY features intensive debates, keynote talks, conversations, interviews, interactive entertainment and hard talk.

We're looking forward to great food, great music, and great conversations with great colleagues – and that, we hope, includes you! See you in KARACHI at **MANAGEMENT CONVERSATIONS DAY – Debates for Great Minds!**

Sincerely

Muhammad Azfar Ahsan
CEO - Nutshell Forum

Management Conversations Day

■ WHO SHOULD ATTEND?

This outstanding day long program is specifically designed for corporate leaders, technology experts, business leaders, entrepreneurs, academicians and C-suite level management including CEOs, COOs, Presidents, Managing Directors, Chairmen, Directors, Country Managers, CFOs, CIOs, CMOs, CHROs, SEVPs, EVPs and SVPs from Corporates, NGOs and Public Sector.

■ KEY HIGHLIGHTS

MANAGEMENT CONVERSATIONS DAY features:

- 🕒 Futurist Keynote: **Imagining the Unimaginable**
- 🕒 Ministerial Keynote: **Pakistan at Crossroads – Today, Tomorrow & Beyond to 2025**
- 🕒 Thought Leader Keynote: **Educating Pakistan’s Future Generation**
- 🕒 Technology Keynote: **Building the Digital Future**
- 🕒 Corporate Interview: **The BIG Rethink**
- 🕒 In Conversation: **Digital Democracy, Digital Economy, Digital Society**
- 🕒 In Conversation: **Courage in Uncertainty**
- 🕒 Keynote talks by Luminaries from Business, Civil Society and Academia, Industry Management Best Practices / Local Success Stories, Breakfast Briefing, and Interactive Entertainment
- 🕒 Bankers Dialogue: **Financial Innovation**
(5 Presidents of leading banks will participate as Panelists)
- 🕒 Entrepreneurs Dialogue: **Incentivizing Innovation - Creating an Ecosystem for Entrepreneurs & SMEs to Thrive**
(5 renowned entrepreneurs will participate as Panelists)
- 🕒 Pharma Leaders Dialogue: **People, Process & Performance**
(5 CEOs of local and multinational pharmaceutical companies will participate as Panelists)
- 🕒 Corporate Leaders Dialogue: **Leadership, Transformation & Growth**
(5 top CEOs from different sectors will participate as Panelists)
- 🕒 Marketing Leaders Dialogue: **Brand & the Reputation in the Digital Age**
(5 top marketing and communication experts will participate as Panelists)
- 🕒 Women Leaders Dialogue: **Creating New Leadership for a Gender-Agnostic Ecosystem**
(5 women leaders from various sectors will participate as Panelists)



Management Conversations Day

■ FEE & REGISTRATION

1-5 nominees

PKR 11,000

per participant

(includes lunch, refreshment breaks, kit and participation certificate)

5+ nominees

PKR 10,300

per participant

(includes lunch, refreshment breaks, kit and participation certificate)

PKR 9,700

per participant

(Only for the members of ICAP, ICMAP, Pakistan Software Houses Association for IT & ITES, Pakistan Human Capital Forum, Management Association of Pakistan, OICCI, Marketing Association of Pakistan and PSHRM)

CPE Credit: **08 hours**

Your participation will be confirmed subject to receipt of payment.

All cheques and drafts to be made in favour of "**NUTSHELL FORUM**".

Refunds not allowed, however a substitute may attend.

Organizers reserve the right to alter the program.

For registration, please contact:

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