



Middle East South Asia
CEO
SUMMIT

INNOVATION - GROWTH - ENTREPRENEURSHIP

Lead Sponsor:



Middle East South Asia CEO Summit is specifically designed for corporate leaders, technology experts, business leaders, entrepreneurs, academicians and C-suite level management including CEOs, COOs, Presidents, Managing Directors, Chairmen, Directors, Country Managers, CFOs, CIOs, CMOs, CHROs, SEVPs, EVPs and SVPs.

Friday, June 13, 2014 - Marriott Hotel, Karachi, Pakistan

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INTRODUCTION:

We take great pleasure in welcoming you to the first edition of “**Middle East South Asia CEO Summit**” on **Friday, June 13, 2014** from **0900 hours to 1730** hours at **Marriott Hotel, Karachi, Pakistan**. Theme for this Summit is “**Innovation, Growth & Entrepreneurship**”.

Dr. Miftah Ismail (Special Assistant to the Prime Minister, Chairman - Board of Investment & Sui Southern Gas Company and Board Member, Pakistan International Airlines) is the Summit Chairman.

MESA CEO Summit (Growth, Innovation & Entrepreneurship) will also serve as an annual meeting for those who do business, create opportunities and drive change. For entrepreneurs and corporate leaders who want to stay far ahead of the game, **MESA CEO Summit (Growth, Innovation & Entrepreneurship)** is the one event that you simply must attend.

MESA CEO Summit (Growth, Innovation & Entrepreneurship) features intensive debates, presentations, panel discussions and interactive sessions. Renowned business leaders, thought leaders, policy makers, leading academics, innovators and future thinkers will join us as Speakers, Panelists and Moderators.

MESA CEO Summit (Growth, Innovation & Entrepreneurship) will open new channels of thinking which can be translated into tangible business solutions for your organizations. This Summit is a rare opportunity to listen to, learn from and be inspired by some of the highest achievers in Middle East and South Asia – don't miss it!

Registrations for the summit are open and we would request you kindly send in your registrations at your earliest to ensure a place for your business in the **MESA CEO Summit (Growth, Innovation & Entrepreneurship)** and please do contact us for special customized registration packages, sponsorship and partnership options.

We're looking forward to great food, great music, and great conversations with great colleagues – and that, we hope, includes you! See you in **KARACHI** at **MESA CEO Summit (Growth, Innovation & Entrepreneurship)**!

AREAS OF DISCUSSION:

- Innovation
- Growth
- Entrepreneurship
- Strategy
- Technology
- Family Businesses
- Transformation
- Leadership

**One Day Executive Event for Entrepreneurs
and Leaders of Growing Businesses**

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Jehan Ara,

President, Pakistan Software Houses Association for IT & ITES

KARACHI

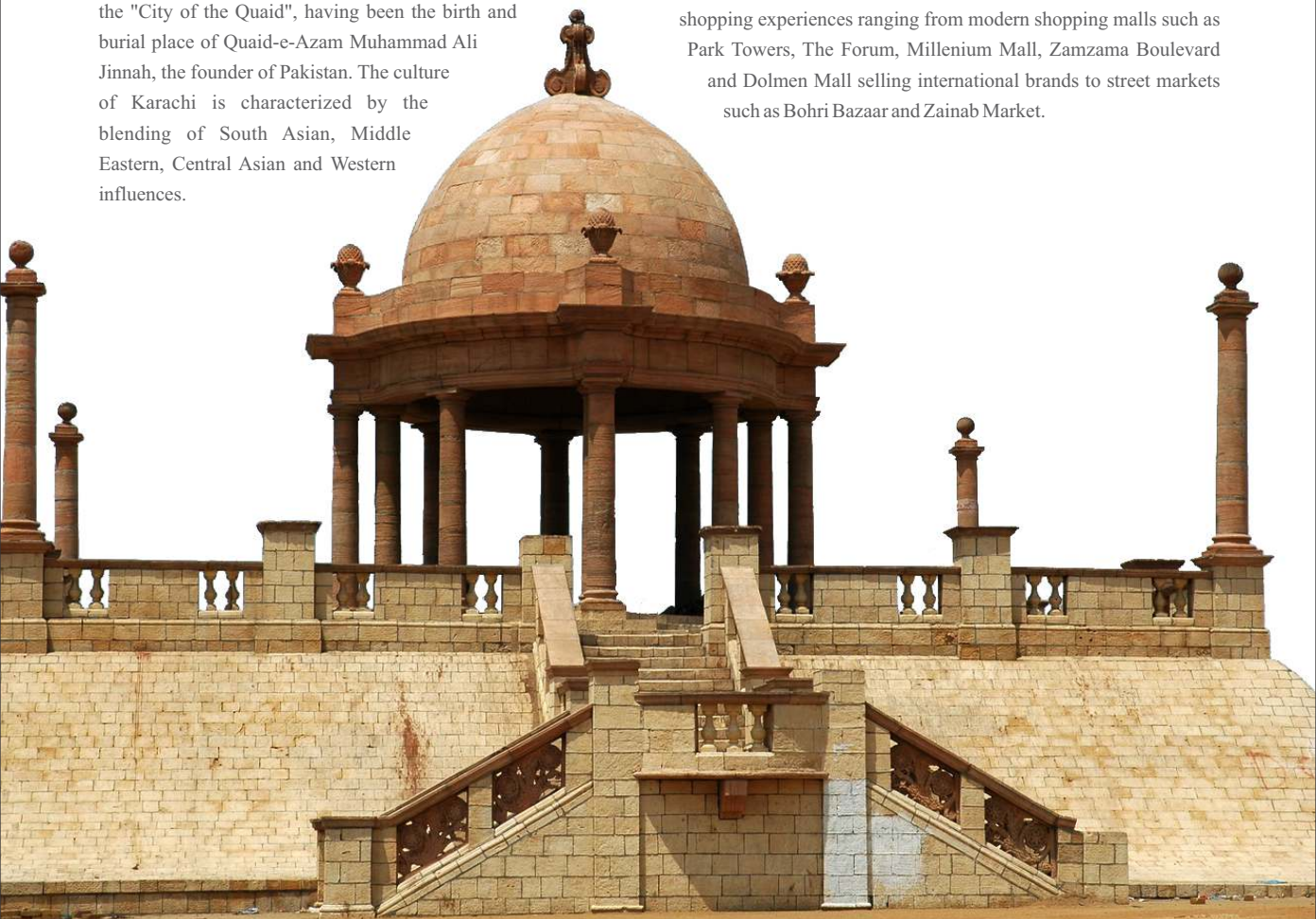
Middle East South Asia CEO Summit (Innovation - Growth - Entrepreneurship) will take place in Karachi.

Karachi, a kaleidoscope of cultures, is the largest city, main seaport and financial centre of Pakistan, and the capital of the province of Sindh. With an estimated population of about 18 million, Karachi is one of the world's largest cities in terms of population, the 13th largest urban agglomeration, the 4th largest metropolitan area in the world, and the 2nd largest city within the Organization of the Islamic Conference.

Karachi is a melting pot of almost every conceivable culture in the South Asian Region. Karachi is locally known as the "City of Lights", and "The bride of the cities" for its liveliness, and the "City of the Quaid", having been the birth and burial place of Quaid-e-Azam Muhammad Ali Jinnah, the founder of Pakistan. The culture of Karachi is characterized by the blending of South Asian, Middle Eastern, Central Asian and Western influences.

Karachi is the financial and commercial capital of Pakistan. In line with its status as a major port and the country's largest metropolis, it accounts for a lion's share of Pakistan's revenue. It is Pakistan's premier centre of banking, industry, and trade and is home to Pakistan's largest corporations, including those involved in textiles, shipping, automotive industry, entertainment, the arts, fashion, advertising, publishing, software development and medical research. The city is a major hub of higher education in South Asia and the wider Islamic world.

A fast paced city, Karachi has a lot to offer to the average visitor including historical landmarks such as the Mohatta Palace, the Quaid-e-Azam's Mazar, Frere Hall, Hindu Gymkhana and the famous shrine of Abdullah Shah Ghazi; as well as a variety of shopping experiences ranging from modern shopping malls such as Park Towers, The Forum, Millenium Mall, Zamzama Boulevard and Dolmen Mall selling international brands to street markets such as Bohri Bazaar and Zainab Market.





FEE®ISTRATION

1-5 nominees
PKR 11,000
per participant

(includes lunch, refreshment breaks, kit and participation certificate)

5+ nominees
PKR 10,000
per participant

(includes lunch, refreshment breaks, kit and participation certificate)

PKR 9,700
per participant

Only for the members of YPO Chapters of MESA Region, EO (Entrepreneurs' Organization) Chapters of MESA Region, TiE Chapters of MESA Region, NASSCOM and Pakistan Software Houses Association for IT & ITES.

REGISTRATION NOTES:

- 1) CPE Credit: 08 hours
- 2) Your participation will be confirmed subject to receipt of payment.
- 3) All cheques and drafts to be made in favor of "NUTSHELL FORUM".
- 4) Refunds not allowed, however a substitute may attend.
- 5) Organizers reserve the right to alter the program.

For registration, please contact:

Zulfiqar A. Rahim (+92 333 3027242)

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