

Design & Produced by:

Pakistan's Flagship Management Event



300+ Delegates, 30 Speakers /
Panelists / Moderators, 8 Sessions
featuring Conversations, Ministerial
Keynote, Futurist Keynote, Thought
Leader Keynote, Technology
Keynote, Corporate Interview,
Debates, Local Success Stories and
Interactive Entertainment:

The Digital Future

First Edition

OPINION LEADERS CONVERSATIONS DAY

Debates for Great Minds

- Date** → Thursday, December 7, 2017
- Time** → 0830 hours to 1700 hours
- Venue** → Pearl Continental Hotel, Lahore

Knowledge Partner:

Think Ahead



Supported by:

 Mitsubishi Corporation



WELCOME TO THE MANAGEMENT EVENT OF THE YEAR IN PAKISTAN

■ Synopsis:

Dear Colleague

We take great pleasure in welcoming you to the **“OPINION LEADERS CONVERSATIONS DAY Debates for Great Minds”** on **Thursday, December 7, 2017** from **0830 hours to 1700 hours** at **Pearl Continental Hotel**, Lahore, Pakistan. Theme for this year program is **“The Digital Future”**.

Nutshell Conferences' **OPINION LEADERS CONVERSATIONS DAY** will make its debut in Lahore to debate how radical business practices can disrupt the status-quo of expectations. The event will bring together five hundred professionals from fast-growing companies for conversations on these disruptive business models, and how it can transform Pakistan market in industry after industry.

Join **OPINION LEADERS CONVERSATIONS DAY** for a day of stimulating discussion and debate. We push the debate beyond board rooms and learn from real-world leaders who are driving profits and contributing to global expectations.

OPINION LEADERS CONVERSATIONS DAY will bring together some of today's biggest Pakistani and regional names to offer high-level analysis about the

business world today. Speakers include founders and CEOs of fast-growing companies, icons in the business community, parliamentarians, policy makers, management gurus, future thinkers, innovators, writers, leading academics and movers and shakers of civil society.

OPINION LEADERS CONVERSATIONS DAY features intensive debates, keynote talks, conversations, interviews, interactive entertainment and hard talk. We're looking forward to great food, great music, and great conversations with great colleagues – and that, we hope, includes you! See you in **LAHORE** at **OPINION LEADERS CONVERSATIONS DAY – Debates for Great Minds!**

Sincerely

Muhammad Azfar Ahsan

Founding CEO - Nutshell Forum

Founder - CORPORATE PAKISTAN GROUP



Dr. Musadik Malik,
Minister of State &
Spokesman to Prime Minister of Pakistan



Dr. Syed Ismail Shah,
Chairman,
Pakistan Telecommunication Authority - PTA



Dr. Peter Frank Tollkuehn,
Chief Technology Officer,
Siemens AG Middle East Region



Michael Guantiero,
Senior Director & Head, Solutions Consulting - Cloud Applications,
ASEAN & South Asian Growth Economies, ORACLE Corporation



Tim Mahne,
Global Marketing Director,
ACCA



Kimihide Ando,
CEO for Pakistan & SVP, Mitsubishi Corporation, Japan &
Member Managing Committee, OICCI



Khalid Mansoor,
President, Overseas Investors Chamber of Commerce & Industry - OICCI &
Chief Executive Officer, HUBCO



Air Vice Marshal (R) Faiz Amir,
Vice Chancellor,
Air University



Zouhair Khaliq,
Telecom Veteran &
Managing Director, ICE Advisors Limited



Arshad Khan,
Telecom Veteran &
Founding President, Ufone



Irfan Wahab Khan,
CEO, Telenor Pakistan &
Member Managing Committee, OICCI



Navid Qazi,
Regional Leader - Asia Pacific, Japan & China GVS & CS,
Global Service Provider, CISCO



Ghazanfar Ali,
Country General Manager,
IBM Pakistan & Afghanistan



Nadeem Hussain,
Founder & Coach,
Planet N Group of Companies



Ayla Majid,
Global Council Member, ACCA &
Younger Global Leader, World Economic Forum



Yusuf Hussain,
Chief Executive Officer,
Ignite - National Technology Fund



Saquib Ahmad,
Country Managing Director,
SAP Pakistan



Shamsuddin Shaikh,
Chief Executive Officer, Engro Powergen Limited &
Sindh Engro Coal Mining Company Limited



Dr. Farrah Arif,
Assistant Professor of Marketing,
Suleman Dawood Business School, LUMS



Syed Asad Ali Shah,
Managing Partner,
Deloitte Pakistan



Agha Zafar Abbas,
Chairman,
Kansai Paints



Sadaffe Abid,
Social Entrepreneur-in-Residence at INSEAD &
Co-founder, CIRCLE



Mudasaar Aqil,
Chief Executive Officer,
FINCA Microfinance Bank Limited



Monis Rahman,
Founder & CEO, Naseeb Networks
Co-founder, FINJA



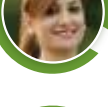
Fatima Asad-Said,
Regional Executive Director HCE, AbacusConsulting &
Member Board of Trustees, LUMS



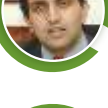
Niaz A. Malik,
Certified Management Consultant,
Strategist & Sales Guru



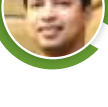
Furqan H. Qureshi,
Consultant, Mentor &
Coach



Maryam Baqir,
Chief Executive Officer,
The Publicist



Chaudhry Faisal Mushtaq, TI,
CEO, Roots Millennium Schools &
Founder, Change in Education



Badar Khushnood,
Co-founder & Partner, Bramerz &
Member Managing Committee P@SHA

Who Should Attend?

This outstanding day long program is specifically designed for corporate leaders, technology experts, business leaders, entrepreneurs, academicians and C-suite level management executives including CEOs, COOs, Presidents, Managing Directors, Chairmen, Directors, Country Managers, CFOs, CIOs, CMOs, CHROs, SEVPs, EVPs and SVPs from Corporates, NGOs and Public Sector.

Key Highlights

OPINION LEADERS CONVERSATIONS DAY features:

- 🕒 Ministerial Keynote: *Digital Policy-making and the Role of the Government towards Digital Pakistan*
- 🕒 Futurist Keynote: *Digital Future – The Internet of Things*
- 🕒 Thought Leader Keynote: *Enabling Digital Ecosystem for Sectoral Value Chain Digitalization*
- 🕒 Corporate Interview: *The BIG Rethink*
- 🕒 In Conversation: *Leadership in the Digital Economy*
- 🕒 In Conversation: *Rethinking Education for a Digital World*
- 🕒 In Conversation: *Healthcare in the Digital Age*
- 🕒 In Conversation: *FinTech: Disrupting the Future*
- 🕒 In Conversation: *Customer Experience in the Digital Age*
- 🕒 Afternoon Keynote: *How Artificial Intelligence Revolutionizes Business*
- 🕒 Dialogue: *Scaling Design Thinking Across the Organization*
- 🕒 Dialogue: *Brand & the Reputation in the Digital Age*
- 🕒 Dialogue: *Re-imagining Leadership & Management for the Digital Workforce*
- 🕒 Dialogue: *Building the Talent Divide – Demand-Driven Education for a Diverse Workforce*
- 🕒 Industry Management Best Practices / Local Success Stories, and Interactive Entertainment

■ Fee & Registration

1-5 nominees
PKR 12,500
per participant
(includes lunch, refreshment breaks, kit
and participation certificate)

5+ nominees
PKR 11,500
per participant
(includes lunch, refreshment breaks, kit and
participation certificate)

PKR 100,000
per table
(for 12 person includes lunch, refreshment breaks, kit
and participation certificate)

CPE Credit: **08 hours**

Nominations will be confirmed subject to receipt of participation fee.
Once a nomination is confirmed and subsequently the candidate is unable to
attend the summit, the fee paid will not be refunded. However,
a substitute participant will be allowed.

Draft / cheque should be issued in favor of 'NUTSHELL FORUM'
being the nomination fee for the **OPINION LEADERS CONVERSATION DAY**.

Organizers reserve the right to alter the program.

For registration, please contact:

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URL: www.nutshellforum.com

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Karachi: Suite # 17, Mezzanine Floor, Avanti Terrace,
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