

Pakistan's Flagship  
Management Event

600+ Delegates, 30 Speakers /  
Panelists / Moderators, 8 Sessions  
featuring Conversations, Ministerial  
Keynote, Futurist Keynote, Thought  
Leader Keynote, Technology  
Keynote, Corporate Interview,  
Debates, Local Success Stories and  
Interactive Entertainment:

Design & Produced by:



**The Digital Future**

First Edition

**OPINION LEADERS  
CONVERSATIONS DAY**  
Debates for Great Minds

Date ▶ Thursday, December 7, 2017

Time ▶ 0830 hours to 1700 hours

Venue ▶ Pearl Continental Hotel, Lahore

## WELCOME TO THE MANAGEMENT EVENT OF THE YEAR IN PAKISTAN

### ■ Synopsis:

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Dear Colleague

We take great pleasure in welcoming you to the **“OPINION LEADERS CONVERSATIONS DAY Debates for Great Minds”** on **Thursday, December 7, 2017** from **0830 hours to 1700 hours** at **Pearl Continental Hotel**, Lahore, Pakistan. Theme for this year program is **“The Digital Future”**.

Nutshell Conferences' **OPINION LEADERS CONVERSATIONS DAY** will make its debut in Lahore to debate how radical business practices can disrupt the status-quo of expectations. The event will bring together five hundred professionals from fast-growing companies for conversations on these disruptive business models, and how it can transform Pakistan market in industry after industry.

Join **OPINION LEADERS CONVERSATIONS DAY** for a day of stimulating discussion and debate. We push the debate beyond board rooms and learn from real-world leaders who are driving profits and contributing to global expectations.

**OPINION LEADERS CONVERSATIONS DAY** will bring together some of today's biggest Pakistani and regional names to offer high-level analysis about the

business world today. Speakers include founders and CEOs of fast-growing companies, icons in the business community, parliamentarians, policy makers, management gurus, future thinkers, innovators, writers, leading academics and movers and shakers of civil society.


















**OPINION LEADERS CONVERSATIONS DAY** features intensive debates, keynote talks, conversations, interviews, interactive entertainment and hard talk. We're looking forward to great food, great music, and great conversations with great colleagues – and that, we hope, includes you! See you in **LAHORE** at **OPINION LEADERS CONVERSATIONS DAY – Debates for Great Minds!**
















Sincerely

**Muhammad Azfar Ahsan**

Founding CEO - Nutshell Forum

Founder - CORPORATE PAKISTAN GROUP

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-  **Dr. Musadik Malik,**  
Minister of State &  
Spokesman to Prime Minister of Pakistan
  -  **Dr. Syed Ismail Shah,**  
Chairman,  
Pakistan Telecommunication Authority - PTA
  -  **Dr. Umar Saif,**  
Chairman, Punjab Information Technology Board &  
Advisor to Chief Minister of Punjab
  -  **Stuart Dunlop,**  
Regional Director Middle East North Africa & South Asia,  
ACCA
  -  **Ali Syed,**  
Founder & Chief Scientist, Persontyle UK &  
Global Enterprise Intelligence Thought Leader
  -  **Dr. Daniel Ritz,**  
President & CEO,  
PTCL - Pakistan Telecommunication Company Limited
  -  **Bharat Avalani,**  
CEO, Connecting the Dots &  
Board Member, International Advertising Association, Malaysia
  -  **Kimihide Ando,**  
CEO for Pakistan & SVP, Mitsubishi Corporation, Japan &  
Member Managing Committee, OICCI
  -  **Air Vice Marshal (R) Faiz Amir,**  
Vice Chancellor,  
Air University
  -  **Khalid Mansoor,**  
President, Overseas Investors Chamber of Commerce & Industry - OICCI &  
CEO, HUBCO
  -  **Zouhair Khaliq,**  
Telecom Veteran &  
Managing Director, ICE Advisors Limited
  -  **Arshad Khan,**  
Telecom Veteran &  
Founding President, Ufone
  -  **Irfan Wahab Khan,**  
CEO, Telenor Pakistan &  
Member Managing Committee, OICCI
  -  **Shamsuddin Shaikh,**  
Chief Executive Officer, Engro Powergen Limited &  
Sindh Engro Coal Mining Company Limited
  -  **Nadeem Hussain,**  
Founder & Coach,  
Planet N Group of Companies

-  **Navid Qazi,**  
Regional Leader - Asia Pacific, Japan & China GVS & CS,  
Global Service Provider, CISCO
-  **Ghazanfar Ali,**  
Country General Manager,  
IBM Pakistan & Afghanistan
-  **Saqib Ahmad,**  
Country Managing Director,  
SAP Pakistan
-  **Yusuf Hussain,**  
Chief Executive Officer,  
Ignite - National Technology Fund
-  **Dr. Farrah Arif,**  
Assistant Professor of Marketing,  
Suleman Dawood Business School, LUMS
-  **Syed Asad Ali Shah,**  
Managing Partner,  
Deloitte Pakistan
-  **Mudasaar Aqil,**  
Chief Executive Officer,  
FINCA Microfinance Bank Limited
-  **Agha Zafar Abbas,**  
Chairman,  
Kansai Paints
-  **Ayla Majid,**  
Global Council Member, ACCA &  
Younger Global Leader, World Economic Forum
-  **Monis Rahman,**  
Founder & CEO, Naseeb Networks  
Co-founder, FINJA
-  **Chaurdhry Faisal Mushtaque, TI,**  
CEO, Roots Millennium Schools &  
Founder, Change in Education
-  **Furqan H. Qureshi,**  
Consultant, Mentor &  
Coach
-  **Sadaffe Abid,**  
Social Entrepreneur-in-Residence at INSEAD &  
Co-founder, CIRCLE
-  **Fatima Asad-Said,**  
Regional Executive Director HCE, AbacusConsulting &  
Member Board of Trustees, LUMS
-  **Badar Khushnood,**  
Co-founder & Partner, Bramerz &  
Member Managing Committee P@SHA

## Who Should Attend?

This outstanding day long program is specifically designed for corporate leaders, technology experts, business leaders, entrepreneurs, academicians and C-suite level management executives including CEOs, COOs, Presidents, Managing Directors, Chairmen, Directors, Country Managers, CFOs, CIOs, CMOs, CHROs, SEVPs, EVPs and SVPs from Corporates, NGOs and Public Sector.

## Key Highlights

### OPINION LEADERS CONVERSATIONS DAY features:

- 🕒 Ministerial Keynote: *Digital Policy-making and the Role of the Government towards Digital Pakistan*
- 🕒 Futurist Keynote: *Digital Future – The Internet of Things*
- 🕒 Thought Leader Keynote: *Enabling Digital Ecosystem for Sectoral Value Chain Digitalization*
- 🕒 Corporate Interview: *The BIG Rethink*
- 🕒 In Conversation: *Leadership in the Digital Economy*
- 🕒 In Conversation: *Rethinking Education for a Digital World*
- 🕒 In Conversation: *Healthcare in the Digital Age*
- 🕒 In Conversation: *FinTech: Disrupting the Future*
- 🕒 In Conversation: *Customer Experience in the Digital Age*
- 🕒 Afternoon Keynote: *How Artificial Intelligence Revolutionizes Business*
- 🕒 Dialogue: *Scaling Design Thinking Across the Organization*
- 🕒 Dialogue: *Brand & the Reputation in the Digital Age*
- 🕒 Dialogue: *Re-imagining Leadership & Management for the Digital Workforce*
- 🕒 Dialogue: *Building the Talent Divide – Demand-Driven Education for a Diverse Workforce*
- 🕒 Industry Management Best Practices / Local Success Stories, and Interactive Entertainment

## ■ Fee & Registration

1-5 nominees  
**PKR 12,500**  
per participant  
(includes lunch, refreshment breaks, kit  
and participation certificate)

5+ nominees  
**PKR 11,500**  
per participant  
(includes lunch, refreshment breaks, kit and  
participation certificate)

**PKR 100,000**  
per table  
(for 12 person includes lunch, refreshment breaks, kit  
and participation certificate)

CPE Credit: **08 hours**

Nominations will be confirmed subject to receipt of participation fee.  
Once a nomination is confirmed and subsequently the candidate is unable to  
attend the summit, the fee paid will not be refunded. However,  
a substitute participant will be allowed.

Draft / cheque should be issued in favor of 'NUTSHELL FORUM'  
being the nomination fee for the **OPINION LEADERS CONVERSATION DAY**.

Organizers reserve the right to alter the program.

For registration, please contact:

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For Corporate Sponsorship & Branding Opportunities:

**Muhammad Azfar Ahsan**

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