

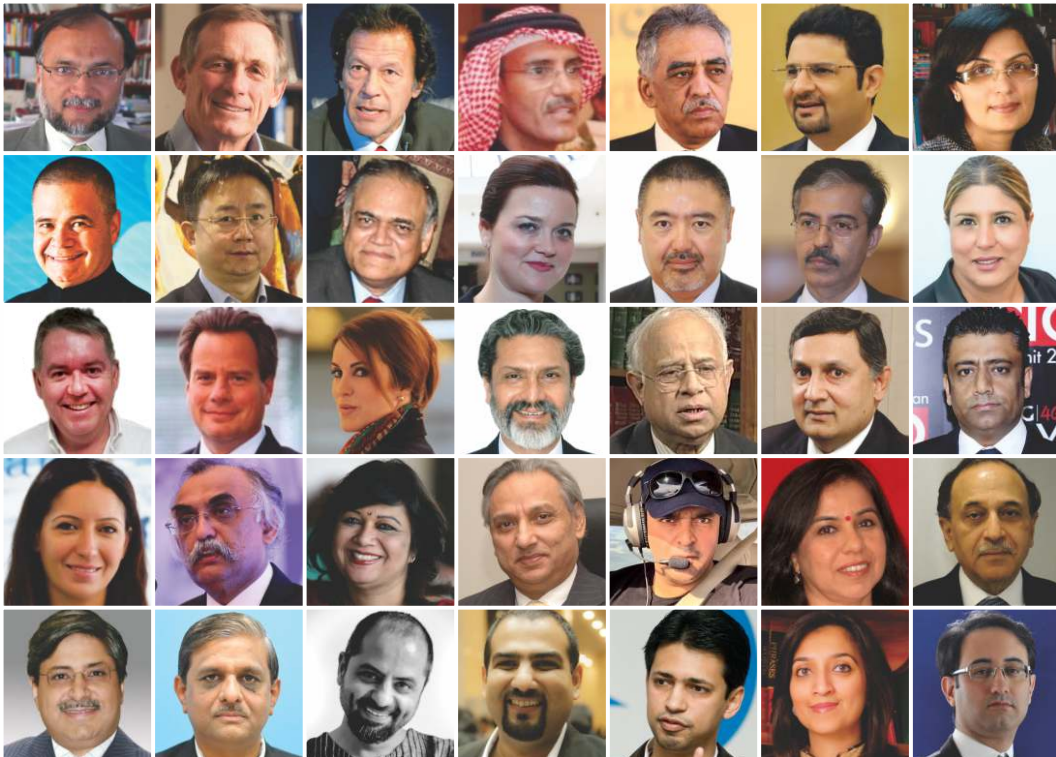


SOUTH ASIA MIDDLE EAST CONCLAVE

4TH ANNUAL REGIONAL EVENT

INNOVATING FOR FUTURE

December 2 & 3, 2015 - Pearl Continental Hotel, Lahore, Pakistan



Join **SOUTH ASIA MIDDLE EAST CONCLAVE** for two days of stimulating discussion and debate. This premier event will bring together some of today's biggest Pakistani; regional and international names to offer high-level analysis about the business world today.

Designed & Produced by:

Strategic Partners:

Sponsors:



SOUTH ASIA MIDDLE EAST CONCLAVE

INNOVATING FOR FUTURE

Welcome to the Pakistan's Biggest Corporate Event

We take great pleasure in welcoming you to the 4th **Annual Regional Event: SOUTH ASIA MIDDLE EAST CONCLAVE** on **December 2 & 3, 2015** at **Pearl Continental Hotel, Lahore**. Theme for this Conclave is **"Innovating for Future"**.

Lahore has a unique depth of character that sets it apart from all other Mughal cities. Join us in this hearty, historic city for an event that promises to not only enhance but alter the economic realities of the region. This festival of leaders and celebrities is annual meeting for those who do business, create opportunities and drive change.

Join **SOUTH ASIA MIDDLE EAST CONCLAVE** for two days of stimulating discussion and debate. This premier event will bring together some of today's biggest Pakistani; regional and international names to offer high-level analysis about the business world today. Speakers include founders and CEOs of fast-growing companies, icons in the business community, parliamentarians, policy makers, management gurus, future thinkers, innovators, writers, leading academics and movers and shakers of civil society.

SOUTH ASIA MIDDLE EAST CONCLAVE features intensive debates, keynote talks, conversations, interviews, interactive entertainment and round tables. The after-hours promise to enthrall you with a cultural evening, music, gala dinners, sightseeing and recreational Golf.

We're looking forward to great food; great music and great conversations with great colleagues – and that, we hope, includes you! See you in LAHORE at **SOUTH ASIA MIDDLE EAST CONCLAVE!**

Program Outline:

Wednesday, December 2, 2015:

0830 to 1700 hours:
CONCLAVE Sessions

1700 to 1930 hours:
Break

1930 to 2200 hours:
Gala Dinner cum Music

Thursday, December 3, 2015:

0900 to 1700 hours:
CONCLAVE Sessions

NEW IDEAS **NEW INSIGHTS** **BEST PRACTICES**
PRACTICAL TOOL **EFFECTIVE NETWORKING**

SOUTH ASIA MIDDLE EAST CONCLAVE

INNOVATING FOR FUTURE

AREAS OF DISCUSSION

- Disruptive Innovation;
- Digital Transformation;
- Diversity & Inclusion;
- Corporate Social Harmony;
- Strategy & Growth;
- Marketing & Communication;
- Entrepreneurship & Education;
- Collaboration & Connectivity
- Investing in Pakistan

OBJECTIVES

- Knowledge cooperation for sustainable development
- To promote bi-lateral relations between MESA countries
- Bridging the gap between intelligentsia of MESA countries
- Sharing regional best practices and case studies
- Promote peace and harmony in MESA region
- Collaborations between professional associations and societies of MESA countries

WHO SHOULD ATTEND

This outstanding program is specifically designed for corporate leaders, technology experts, business leaders, entrepreneurs, academicians and C-suite level management including CEOs, COOs, Presidents, Managing Directors, Chairmen, Directors, Country Managers, CFOs, CIOs, CMOs, CHROs, SEVPs, EVPs and SVPs from Corporates, NGOs and Public Sector.

ANTICIPATE GROWTH OPPORTUNITIES
HARNESS YOUR COMPETITIVE ADVANTAGE

SOUTH ASIA MIDDLE EAST CONCLAVE

SPEAKERS

INNOVATING FOR FUTURE

Featuring Leaders, Innovators & Thinkers



Prof. Ahsan Iqbal
Federal Minister for Planning, Development & Reforms and Deputy Chairman, Planning Commission of Pakistan



Rupert Scofield
Global President & Co-founder, FINCA International, USA



Imran Khan
Chairman, Imran Khan Foundation & Former Pakistan's Cricket Captain



Dr. Ebrahim Khalifa Al Dossary
Adviser to Prime Minister of Bahrain & Chairman, Amlak Investments WLL



Mohammad Zubair
Minister of State & Chairman, Privatisation Commission of Pakistan



Dr. Miftah Ismail
Minister of State, Special Assistant to Prime Minister & Chairman, Board of Investment and SSGC



Rajeev Dubey
President & Member Group Management Board, Mahindra & Mahindra Limited



Michael Foley
Chief Executive Officer, Telenor Pakistan



Liu Dianfeng
Chairman & CEO, China Mobile Pakistan Limited (Zong)



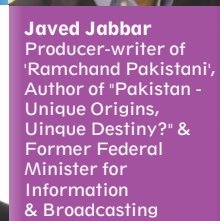
Jeffrey Hedberg
Chief Executive Officer, Mobilink Pakistan



Kimihide Ando
CEO for Pakistan & Senior Vice President, Mitsubishi Corporation, Japan



Javed Jabbar
Producer-writer of 'Ramchand Pakistani', Author of 'Pakistan - Unique Origins, Unique Destiny?' & Former Federal Minister for Information & Broadcasting



Ikram Sehgal
Chairman, Pathfinder Group & Director, East West Institute, USA



Zar Wardak
Chairperson, Afghanistan Microfinance Association & Regional Director Middle East South Asia, FINCA International



Khuram Rahat
Managing Director, Pakistan, Afghanistan, Bangladesh & Sri Lanka, Teradata



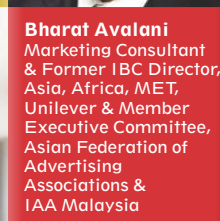
Ian Majewski
CEO, Orientedge McCann Erickson



Solveig Nicklos
Managing Director, Bahrain Institute of Banking & Finance



Bharat Avalani
Marketing Consultant & Former IBC Director, Asia, Africa, MET, Unilever & Member Executive Committee, Asian Federation of Advertising Associations & IAA Malaysia



SOUTH ASIA MIDDLE EAST CONCLAVE

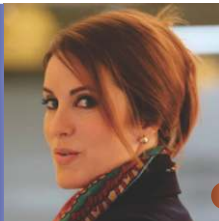
SPEAKERS

INNOVATING FOR FUTURE

Featuring Leaders, Innovators & Thinkers



Suzanne Al Houby
First Arab Women to Climb & Summit Mount Everest & CEO, Rahhalah Explorers, UAE



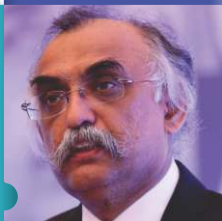
Cynthia D. Ritchie
Activist & Documentary Film Producer, Rose Lane Studio, California



Dr. Sania Nishtar
Founder & President, Heartfile, Former Caretaker Federal Minister for Health, Education, Science & Technology



Syed Muhammad Shabbar Zaidi
Senior Partner, A. F. Fergusons & Company, a member firm of PricewaterhouseCoopers & Trustee, Sindh Institute of Urology & Transplantation & Board Member, Karachi Stock Exchange & Karachi School for Business & Leadership



Anisha Motwani
Business Strategist, Columnist & Founder, Marketing Buzzar Marketing & Digital Strategist, Max Group of Companies



Aezaz Hussain
Chairman, Systems Limited & Visionet Systems, Inc. USA



Nadeem Hussain
Founder, Tameer Microfinance Bank Limited



Ranjan Malik
Innovation Facilitator, Writer, Consultant & Methodology Creator of Forbes Global Innovation Awards



Niaz A. Malik
Deputy CEO, China Mobile Pakistan Limited - ZONG



Amin Hashwani
Director, Hashwani Group & President, Pakistan India CEOs Forum



S. Masood Hashmi
President, Management Association of Pakistan



Fakhr-e-Alam
Singer, Musician, Lyricist, Anchor & Actor



Omar Moeen Malik
Head of Strategy, Payments & Product Development, Easypaisa, Telenor Pakistan



Rekha Sethi
Director General, All India Management Association, Board Member, Sun Pharmaceutical Industries & Member Advisory Board, St. Gallen Foundation, Switzerland



Syed Sarmad Ali
Group Managing Director, Jang Media Group & President, All Pakistan Newspaper Society



Mujeeb Zahur
Chief Executive Officer SNL Pakistan



Fatima Asad Said
Regional Director, HCS, APAC, Middle East, North Africa, AbacusConsulting



Badar Khushnood,
Co-founder & Partner, Bramerz



SOUTH ASIA MIDDLE EAST CONCLAVE

FEE & REGISTRATION

INNOVATING FOR FUTURE

<p>1 Table for 10 Delegates</p> <p>PKR 150,000</p> <p>(includes lunches, dinner, refreshment breaks, kit and participation certificate)</p>	<p>3 Tables for 30 Delegates</p> <p>PKR 400,000</p> <p>(includes lunches, dinner, refreshment breaks, kit and participation certificate)</p>	<p>1-5 nominees</p> <p>PKR 20,000</p> <p>per participant</p> <p>(includes lunches, dinner, refreshment breaks, kit and participation certificate)</p>	<p>5+ nominees</p> <p>PKR 18,000</p> <p>per participant</p> <p>(includes lunches, dinner, refreshment breaks, kit and participation certificate)</p>
<p>PKR 17,000</p> <p>per participant</p> <p>(Only for Members of ICAP, ICMAP, P@SHA, Marketing Association of Pakistan & Management Association of Pakistan)</p>	<p>For Foreign Delegates</p> <p>USD 200</p> <p>per participant</p> <p>(includes lunches, dinner, refreshment breaks, kit and participation certificate)</p>		

CPE Credit: 16 hours

Your participation will be confirmed subject to receipt of payment.

All cheques and drafts to be made in favour of "**NUTSHELL FORUM**".

Refunds not allowed, however a substitute may attend.

Organizers reserve the right to alter the program.

For registration, please contact:

Kashif Rana (+92 336 6376666)

Email: kashif@nutshellforum.com, nutshellforum@live.com

URL: www.nutshellforum.com

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Pakistan Ph: +92 42 35782320

For Corporate Sponsorship & Branding Opportunities:

Muhammad Azfar Ahsan

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