



THE LEADERS SUMMIT

Theme: The BIG Rethink

DIGITAL TRANSFORMATION & EVOLUTION

DISRUPTIVE INNOVATION

LEADERSHIP CHALLENGES

CULTURE & DIVERSITY

BUSINESS STRATEGY & VALUE CREATION

RISK MANAGEMENT

CHANGE & CRISIS MANAGEMENT

FINANCIAL INCLUSION & GROWTH

ENERGY

ONE BELT, ONE ROAD

BIG DATA

CONSUMER BEHAVIORS

Thursday, March 17, 2016 - Serena Hotel, Islamabad

Designed & Produced by:



THE LEADERS SUMMIT

A Premier Gathering of Leaders, CEOs, Ministers & Diplomats



Sarmad A. Ali
Group Managing Director,
Jang Media Group



Muhammad Azfar Ahsan
Chief Executive Officer
Nutshell Forum

Featuring innovators,
leaders and future thinkers.

Dear Colleague,

We take great pleasure in welcoming you to *Third Edition* of **THE LEADERS SUMMIT** (a premier gathering of Leaders, CEOs, Ministers & Diplomats) on **Thursday, March 17, 2016** from **0900 hours to 1730 hours** at **Serena Hotel, Islamabad**. Theme for THE LEADERS SUMMIT is "**The BIG Rethink**".

THE LEADERS SUMMIT is an incredible collaboration of Pakistan's leading conference management organization **Nutshell Forum** and Pakistan's leading media organization **Jang Group**. This Annual meeting is for those who are leading and driving change. Bringing you world-class speakers, leaders and innovators from different regions of the world with diverse experience of varied industries. This Learning initiative is for all who wants to learn from those who are ahead of every league and who wants to be a game changers.

For more than a decade we have been striving to be a real source of sharing knowledge, learning and transformation for leaders looking to build better businesses and successful organizations.

THE LEADERS SUMMIT will bring together best practitioners and policymakers to discuss most challenging emerging issues in local and international markets. We are hoping an outstanding learning experience and a healthy networking opportunity with executives and decision-makers from across the industries. THE LEADERS SUMMIT will open new channels of thinking which can be translated into tangible business solutions for your organizations.

- The Leader who inspires change and transforms
- The Inventor who take Risks having global economic crisis
- The entrepreneur who pursues his dreams despite every challenge
- The Innovator Who sees Possibility beyond Impossibilities
- Listen to the logic of Business Tycoons, corporate and business leaders

THE LEADERS SUMMIT is designed specifically for the leaders, academicians, parliamentarians, movers and shakers of civil society, entrepreneurs, Business consultants and C-suite level management from Corporates, NGOs and Public Sector.

We wish all delegates an invigorating experience. We will explore how the mission-driven, values-based organizations continue to strive at break-neck speed.

Speaker faculty and we look forward to welcoming you to the Third Edition of THE LEADERS SUMMIT.

Sincerely,

Sarmad A. Ali, Group Managing Director, Jang Media Group

Muhammad Azfar Ahsan, Founding CEO, Nutshell Forum

**NEW IDEAS. NEW INSIGHTS. BEST PRACTICES.
PRACTICAL TOOLS. EFFECTIVE NETWORKING.**

AREAS OF DISCUSSION

A Premier Gathering of Leaders, CEOs, Ministers & Diplomats



Track 1: Digital Transformation & Evolution

Track 2: Disruptive Innovation

Track 3: Leadership Challenges

Track 4: Culture & Diversity

Track 5: Business Strategy & Value Creation

Track 6: Risk Management

Track 7: Change & Crisis Management

Track 8: Financial Inclusion & Growth

Track 9: Energy

Track 10: One Belt, One Road

Track 11: Big Data

Track 12: Consumer Behaviors

THE FORMAT



The sessions will be highly experiential with Opening and Closing Keynotes and other engaging formats so as to keep the learning highly interactive. THE LEADERS SUMMIT features intensive debates, presentations, panel discussions and interactive sessions. Leading business leaders, CEOs, thought leaders, academia and management theorists will join us as Speakers, Panelists and Moderators.

FEE®ISTRATION

A Premier Gathering of Leaders, CEOs, Ministers & Diplomats



1 Table for 10 Delegates
PKR 100,000
per participant



(includes lunch, refreshment breaks, kit and participation certificate)

3 Table for 30 Delegates
PKR 275,000
per participant



(includes lunch, refreshment breaks, kit and participation certificate)

1-5 nominees
PKR 11,000
per participant



(includes lunch, refreshment breaks, kit and participation certificate)

5+ nominees
PKR 10,300
per participant



(includes lunch, refreshment breaks, kit and participation certificate)

PKR 9,700
per participant



(Only for the members of ICAP, ICMAP, Pakistan Software Houses Association for IT & ITES, Pakistan Human Capital Forum, Marketing Association of Pakistan and PSHRM)

REGISTRATIONNOTES



CPE Credit: 8 hours

Your participation will be confirmed subject to receipt of payment.

All cheques and drafts to be made in favour of "NUTSHELL FORUM".

Refunds not allowed, however a substitute may attend.

Organizers reserve the right to alter the program.

For registration, please contact:

Kashif Rana (+92 336 6376666)

Email: kashif@nutshellforum.com, nutshellforum@live.com

URL: www.nutshellforum.com

Lahore Office: 602-A, Eden Towers, 82-E-1, Main Boulevard, Gulberg-3, Lahore, Pakistan Ph: +92 42 35782320

For Corporate Sponsorship & Branding Opportunities:

Muhammad Azfar Ahsan

Email: nutshellforum@live.com